

TAUGHT AT

Ferris State University, Big Rapids, Michigan
College of Business

**Bachelor of Science degree, Graphic Design
with a minor in Art History (3.67 GPA)**

May 2009

Associate in Applied Science degree, Graphic Design

May 2007

WORK, WORK, WORK

Attwood Corporation, Lowell, Michigan

Freelance Graphic Designer

June 2010 – Present

Designed boat part and accessory packaging for the largest marine part manufacturer in the United States, Attwood Marine. Also did identity work for the paddle sports division.

Megan Tower Design, Grand Rapids, Michigan

Graphic Designer

May 2009 – Present

Designed print and digital materials (branding, websites, invitations, stationery, brochures, menus, etc.) for businesses in the greater Grand Rapids area.

TGIFriday's, Grandville, Michigan

Server

October 2009 – April 2011

Served at the highest grossing Friday's in Michigan. Able to juggle many tasks at once. Became a closing server within four months of employment.

Design Project Center, Big Rapids, Michigan

Graphic Designer

September 2008 – April 2009

Designed for the Student Advancement Foundation of Grand Rapids' annual MindShare fundraising event. Year long group project included concept development, client meetings and pre-press jobs.

PLACED AT

Addy Awards-Student Interactive Media

Student Silver Addy award-2009

Creative Smackdown!-Web Design

First place-2008

VISITED AND EXPERIENCED

**AIGA-The Professional Association for Design
national member; West Mich. chapter**

2006 – Present

AIGA Ferris State Student Group member

Fall 2006 – May 2009

Exhibit Design Consultants site visit

Grand Rapids, Michigan

Fall 2008

Integra Printing and French Paper site visits,

Grand Rapids and Niles, Michigan

Fall 2007

Sterling Brands and Chermayeff & Geismar

site visit, New York City, New York

October 2007

Drive Portfolio Review Day, Lansing, Michigan

Spring 2007

AIGA SEEK Conference, DeKalb, Illinois

Fall 2006

Liska + Associates site visit, Chicago, Illinois

Fall 2006

Art History study abroad, Italy

May 2006

SKILLZ

Proficient with Adobe Creative Suite 4, Adobe Dreamweaver, Microsoft Word and PowerPoint, photography, copy writing

Experience with Adobe Flash, XHTML and CSS,

pre-press preparation, printmaking techniques

REFERENCED BY

Linda Powell, Graphic Design Professor,

Ferris State University

linda_powell@ferris.edu

Caitlin Allen, Graphic Designer

Attwood Marine

caitlin.allen@attwoodmarine.com

Bobby Dykstra, General Manager,

TGIFriday's

616.257.8801



**MEGAN
TOWER**

**GRAPHIC
DESIGNER**